

## EU INC.

LAST UPDATE 02 | 2026

### 1. OVERVIEW AND SCOPE

- Official name of the initiative: **EU Inc.** (formerly 28<sup>th</sup> Regime)
- Type: Still to be decided

EU INC is an initiative of the European Commission to create a single company form valid across the entire European Union, with common rules, fully digital, and fast to set up. It does not replace national company laws, but offers a new, optional EU-wide alternative.

EU INC initiative was previously / is alternatively referred to as “28th regime”.

### 2. WHAT DOES IT APPLY TO?

Voluntary/optional for an EU company

### 3. HOW IS THE EVENTS INDUSTRY DIRECTLY AFFECTED?

**Easier cross-border participation:** If a company uses the EU INC status, it may face **fewer national legal hurdles** when operating across multiple member states. This could make organising stands, setting up subsidiary operations, or participating in exhibitions in multiple EU countries smoother. Reduced administrative complexity might mean reduced cost and time for companies to expand from one country to another and to attend fairs in different countries.

### 4. MAIN PROVISIONS OF THE LEGISLATION

- One company, valid across the EU: a company registered as EU INC could operate in all 27 Member States without re-registering in each country.
- Fully digital and fast registration: the goal is to allow incorporation online and within 48 hours.
- Standardised rules: common EU-wide rules for capital structure, investment contracts, and employee participation.
- Optional system: companies are not required to use EU INC; national company forms remain available.

## 5. STATE OF THE LEGISLATIVE PROCESS

In **January 2025**, the European Commission formally launched the foundation of 28<sup>th</sup> Regime as part of its competitiveness strategy. R28 is being developed as a **unified regulatory framework** for **innovative companies** across the EU, with implementation expected by **2026**.

Next steps are expected to include a formal **legislative proposal** (regulation?).

## 6. RECOMMENDATIONS/REMARK

If adopted in 2026, EU INC could function as an **optional European Commercial Code**, significantly reducing regulatory competition between Member States.

## 7. LINKS

Ursula Von der Leyen Speech at WEF 2025:  
[https://ec.europa.eu/commission/presscorner/detail/en/speech\\_26\\_150](https://ec.europa.eu/commission/presscorner/detail/en/speech_26_150)

EU Competitiveness Compass: [https://commission.europa.eu/document/download/10017eb1-4722-4333-add2-e0ed18105a34\\_en](https://commission.europa.eu/document/download/10017eb1-4722-4333-add2-e0ed18105a34_en)

EU Commission Public consultation on the proposed 28th regime. The consultation is open until 30 September 2025 (**PAST**): [https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/14674-28th-regime-a-single-harmonized-set-of-rules-for-innovative-companies-throughout-the-EU\\_en](https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/14674-28th-regime-a-single-harmonized-set-of-rules-for-innovative-companies-throughout-the-EU_en)